



# GBSG SECURITY GROUP

How we can help your business?



## THE BENEFITS OF SECURITY

*"I know some very large organisations that just do not want to spend money on security; and I would say the worst offender is the retail sector, particularly recently. They clearly are under heavy cost pressure, because they are just not getting sales through the tills; and we are noticing that one of the areas of expenditure that is suffering is security."*

These words from Jim Gannon, a former Head of Security at Unipart with over 40 years experience in the sector, certainly seem to be borne out by recent retail crime figures.<sup>1</sup> The latest Global Retail Theft Barometer suggests that the UK has become the "crime capital of Europe", with losses due to retail criminality now topping the £4.1 billion mark.<sup>2</sup> The UK is now officially the worst nation in Europe when it comes to theft from retail outlets. Only the global powerhouses, that are Japan and the USA, can beat us when it

comes to a worldwide league table on theft. The situation is likely to worsen, as retailers face greater pressure from criminals, both outside and inside their businesses, but have lower amounts of funding to combat them.

## SECURITY IS A BUSINESS ENabler

Whether your business is retailing, manufacturing or service, it is important to recognise that you are now potentially more vulnerable to crime. The recession has meant more empty premises, more motivation for individuals to commit crime and more demands on the police. More than ever it is down to companies themselves to protect their own organisations from within. And although security is typically viewed as a drain on the bottom line, there are many ways in which it can – and often does – add value to the host business. Perpetuity Research and Consultancy International, in conjunction with Security Management Today (SMT), has recently conducted a survey outlining the many ways in which to calculate the 'value added' by security.<sup>3</sup> They conclude that security should be seen as a business enabler and enhancer rather than a 'nec-

essary evil' that drains profits. Security can produce qualitative and quantitative benefits that have a direct positive impact on profits: for example, by reducing losses or shrinkage caused by staff or customer theft. Security can both save your business money, and help it to operate more effectively: key considerations at a time when budgets are extremely tight. However, you need to be confident that you have the right type of security in place for your needs, and that every penny you spend on security can be accounted for.

## WHAT CAN I BUY WITH MY SECURITY BUDGET?

When considering business security it can be daunting to discover that there are so many options available. Even when outsourcing it is still advisable to have a basic understanding of what is on offer and why certain types of security are appropriate to your business – you will need the data for audit purposes if nothing else. Listed in the chart over page (see page 2) are the types of service you might need, with an accompanying overview of their benefits and applications.

[Source: GB Security Group [www.gbsg.co.uk](http://www.gbsg.co.uk)].



25 years of expertise providing total security solutions





INTRUDER ALARMS

**Intruder alarms** are long established as an effective and reliable method of preventing theft and criminal damage. A well-designed system provides the required site security, whilst being easy to use and reliable, allowing you to get on with your business. The use of zones and the provision of different permissions to different people allows a system to be customised to your requirements. By integrating intruder alarms with other services, such as CCTV and access control, the benefits can be further enhanced.



FIRE ALARMS

**Fire** is a serious risk to both people and premises, and having an approved fire system in place is mandatory. A well designed system will ensure early detection of any risk anywhere, allowing people to have the maximum time to get to safety and minimising the damage to buildings and equipment.



CCTV & MONITORING

**CCTV** is playing an increasing role in crime prevention and prosecution. A stand alone system can be used as an effective deterrent, providing a record of all activities on site, whereas a fully monitored system can act as an immediate deterrent to crime around the clock. A monitored CCTV system allows action to be taken whenever a site alarm is activated – this could be by using intercoms to warn potential criminals away from the premises or by alerting the police to the presence of criminals. Additional functions can be provided that extend the capabilities of the system further, such as being used for remote access control. A monitoring station can also offer additional services such as check calls and lone worker monitoring.



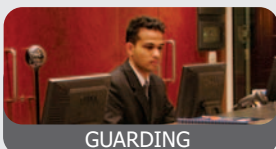
ACCESS CONTROL

**Access control security systems** (PC and intercom based or remotely managed) are an effective way of controlling and monitoring access to your premises for both pedestrians and vehicles, and, if designed correctly, can offer significant improvements in security and efficiency. By integrating access control to intruder, fire and CCTV systems these benefits can be further enhanced.



GATES & BARRIERS

**Gates and barriers** are a flexible way of controlling both pedestrian and vehicle access to your site. A correctly specified system will improve security, increase efficiency and improve the appearance of the site. By integrating gates and barriers to access control, CCTV and intruder alarms these benefits can be further enhanced.



GUARDING

The use of **manned security services** offers a number of advantages over electronic security in some applications, and can also be used with electronic security to provide an optimum solution. For example, the integration of a control centre into a manned guarding service can provide the benefits of more effective deployment and back up for security personnel, 24 hours a day if necessary.

In light of the current national concern about illegal immigrants working in sensitive areas it is essential that any guards you or your security contractor employ are fully competent and able to work in the UK. The best way to ensure this is by always using licensed guards regulated by the Security Industry Authority (SIA). If using a contractor you should always use those endorsed by SIA, under their Approved Contractor Scheme (ACS).



**Integrated systems** are becoming more common as clients understand the security, efficiency and cost benefits involved. Integration of different electronic technologies and/or guarding services can provide the benefits of a more complex system; by having a remotely monitored integrated security system, you are effectively allowing your site to be watched whenever you want and wherever you want. A security guard has one pair of eyes, whereas for a CCTV system, the number has no limit – by linking them to a remote monitoring station everything that the system sees can be acted upon by a trained operator to a set of instructions defined by you. This can include warning the intruder over an intercom system (the intruder leaves the site in 96% of cases), calling the police and calling keyholders. Moreover, by having a single company install these products, it allows system infrastructure to be shared, reducing costs and providing only one contact for all service requirements. Follow this link to see an example of cost saving using integrated systems:  
[http://www.gbsg.co.uk/members\\_cctv\\_guarding.asp](http://www.gbsg.co.uk/members_cctv_guarding.asp)

## CASE STUDY: JOHN MANN WORKSHOPS

John Mann Workshops in Lincolnshire specified a 'Total Security Solution' to protect their site and premises. GB Security Group designed a bespoke solution that includes intruder detection devices, remotely monitored CCTV cameras utilising the latest high speed colour dome cameras, a site tannoy facility and a remotely monitored access control system with mechanised gates. To handle out of hours visitors a proximity tag and intercom system was incorporated. The integration of all these products now allows the control room to have full visual control of the site, allowing or denying access, with access to the site restricted solely to authorised visitors. The overt nature of the systems installed is in itself a deterrent, but should an intruder attempt

to gain access to the site, his presence will be immediately detected and observed by the CCTV operators, who can broadcast a loud warning message over the tannoy system.

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## HOW DO I SPEND MY SECURITY BUDGET?

Depending on whether robbery, criminal damage, arson or a terrorist attack is your main threat, you need advice on where to invest your resources to provide the most effective protection. The right security balance demands an awareness of options relevant to the risk. Often the best place to start is to employ a professional such as a security consultant to carry out a risk assessment.<sup>4</sup> Your security consultant should come from a professional accredited firm that ideally offers a full range of services, all benchmarked against nationally recognised quality standards. GB Security Group ([www.gbsg.co.uk](http://www.gbsg.co.uk)) ticks all the boxes required.



GB Security Group has a 24 hour, fully approved, remote video receiving centre. This enables the company to provide a more flexible service to customers, as existing security systems can be integrated with the centre, or companies can opt for the installation of new equipment that is linked into the remote monitoring site. This level of flexibility is essential when struggling to achieve an optimum site security solution within a tight budget.

25 years of expertise providing total security solutions



## WHY GB SECURITY GROUP?

### Key features of an excellent security provider

### GB Security Group

#### Offers a full range of services

GB Security Group provides a full range of security systems and services allowing them to provide the best solution for each customer's individual requirements without the need to compromise or outsource.

#### Up-to-date with modern technology

All systems are designed by industry leading experts who provide a unique innovative solution using high quality components that outperform competing products. This leads to long term performance, improved functionality and complete confidence that all police and insurance requirements are achieved.

#### Offers integration opportunities & single point of contact

GB Security Group offers all aspects of integrated security in house. This allows the customer to have complete control over the design, installation and budget; and ensures that the customer has a single point of contact that can be relied upon to provide a quick and efficient service. In addition, by providing a total security solution, GB Security Group is able to integrate products to improve performance and reduce costs.

#### Accredited provider

GB Security Group is a Member of the BSIA and SIA, under the ACS Scheme.

#### Employs licensed guards

All GBSG Guards are trained and licensed to operate in the UK.

#### Works to industry standards

Fully approved with the National Security Inspectorate (NSI). Accredited under NACOSS Gold scheme for design, installation and maintenance of electronic security systems, this includes; Intruder Alarms, Access Control Systems & CCTV Systems. Accredited under NSI Fire Gold Scheme for the Design, Installation, Commissioning & Handover, Verification and Maintenance of Fire Alarm Systems. Working practices are supported by a BS EN ISO 9001.2000 management system.

#### Excellent proven service levels

Professional, efficient and friendly staff ensure that GB Security Group offers unrivalled customer support. With a 24 hour manned control centre GB Security Group is able to respond quickly and effectively to customers' requirements 24 hours a day. Engineers are readily available to attend any emergency calls out of normal working hours.

#### Provides free site survey to assess risks/needs

All projects are specified after in-depth consultation of the customer's requirements, providing a unique solution that will cause minimal intrusion in terms of both usability and maintenance. Consultative Site surveys carried out at no charge.

#### Experienced in industry

Family run business with over 25 years experience, providing a service that cannot be matched by the large national companies.

### USEFUL REFERENCES

- <sup>1</sup> Professional Security Magazine Online, 02 February 2009, 'The Differential.'
- <sup>2</sup> Security Management Today Online News Special, 31 December 2008, 'UK dubbed "crime capital of Europe", by Brian Sims.
- <sup>3</sup> 'Demonstrating the Value of Security', 2007, PRCI Ltd.
- <sup>4</sup> <http://www.bsia.co.uk/LY8WLW49550?action=displayitem&itemid=MQEWXV43817&backlinktype=articles>

